

# BARD Food Security Technology Accelerator

## Pre-Proposal Application Guidelines

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The pre-proposal is intended to assess whether the proposed project meets the program's eligibility criteria and strategic objectives. It will be reviewed to determine if the applicant should be invited to submit a full proposal.

Before beginning your application, we recommend thoroughly reading the [BARD Accelerator Guidebook](#) for complete details.

Please prepare a PDF document presenting the proposed project overview. The document should contain all required sections and must not exceed seven pages, excluding references and CVs. Use Arial or Calibri font at size 11 for clarity and professionalism. Once complete, please send the PDF to [research@bard-isus.com](mailto:research@bard-isus.com).

The submission deadline is March 31, 2026

For assistance and further information please contact our Business Development Manager Sarai Kemp [Sarai@bard-isus.com](mailto:Sarai@bard-isus.com)

## 1. Cover Page

Please include the following information on the 1<sup>st</sup> page of your pre-proposal application.

### 1.1. Project Information

- Project Title
- Theme- which one or more of the Call for Proposals themes match your project
- Project Description (2 lines)
- Technology Readiness Level (TRL) at Submission (1-10) based on Appendix A in the Guidebook
- Expected TRL at Project Completion (1-10) based on Appendix A in the Guidebook
- Total Project Budget (USD)
- Project Duration (Months)
- Background Intellectual Property – if applicable, please include a brief description.

## 1.2. Partners Information

Complete the table below with the required details for each consortium partner.

Legal Entity Name	Registration #/ EIN/Company's number/UEI)	Country of registration (Israel/ USA)	Type of organization (Academic /Industry)	Entity Contact Information (email, telephone #)	Consortium representative (name, email, telephone #)	Role in Project (PI/Industry Partner/Academic Partner)

## 2. Executive Summary

Limit the summary to 25 lines, outlining the core aspects of the project and its anticipated results. The content should be comprehensive and understandable for individuals without prior expertise in the subject area. Ensure that its relevance to one or more of the themes outlined in the Call for Proposals is clearly articulated.

## 3. Consortium Partner Background

Detail the key academic, technical, marketing, and financial strengths of each consortium partner that contribute to the successful execution and commercialization of the proposed development project. Outline the specific attributes and expertise of each partner that facilitate effective collaboration and maximize synergies within the consortium. Provide CV files for the leading individuals of each consortium partners.

## 4. The Innovation

Provide a concise description of the product / technology to be developed, its current TRL and IP status including its uniqueness, its innovation compared to other current solutions, and how it will satisfy market needs that are not met today.

## 5. Market Overview

Include in this the estimated size of the addressable market (include data sources), the product adaptability and fit to market needs, the estimated time to market, and geographic target markets (e.g., U.S., Israel, global).

## **6. Consortium Collaboration Scheme**

Describe the anticipated role of each partner during the development project and during product commercialization. Indicate approximately how the development budget will be split between the consortium partners. Outline how consortium partners plan to work together during commercialization, including general expectations for sharing revenues, intellectual property, and other benefits. Partners may describe their intended approach or guiding principles, rather than specifying a detailed arrangement at this stage.

## **7. Workplan & Milestones**

High level 2-year development roadmap plus a 1-year roadmap for implementation, including key deliverables, timelines, and each partner's main roles.

## **8. High-Level Budget**

Provide a breakdown of the following categories: Salaries, Equipment, and Operational.

## **9. Sustainability Statement**

Explanation of how the project contributes to climate resilience, resource efficiency, and sustainable agriculture, as well as social aspects where relevant.